



APEX EXPERIENTIAL LEADERSHIP

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SIGN UP NOW FOR OUR EXPERIENTIAL LEADERSHIP PROGRAM AT GETTYSBURG

If you have any questions or to get more information please fill out the [Inquiry Form](#) and check interest in "Gettysburg/Normandy Staff Ride."

APEX EXPERIENTIAL LEADERSHIP PROGRAMS



The APEX Leadership Experiences provide a unique opportunity for executives to learn the timeless lessons of leadership and strategy. Experience the intellectual and emotional aspects of what business executives and their teams have found so gripping about the knowledge, insights and feelings gained from the battlefield experience:

- What happens when strategy and the reality of execution collide?
- How leaders adjust in a very fluid and ever-changing situation?

- Understand Decision-making with limited information
- Lessons of failed communications
- See and share the power of personal leader initiative in critical moments

By "reliving" the battle through on-the-ground examination, executives learn practical and valuable lessons about critical leader actions, the importance of timely and effective communication, teamwork and teambuilding, the ability to visualize the situation, and persevering against all odds.

US Army commanders have used this experiential learning model for years to develop their staffs by learning the fundamentals of leadership. The experience offers more than mere knowledge that is gained from books. It offers the opportunity to see and feel what leaders faced in those critical moments. The APEX team of historians and facilitators capture the leadership moments with specific stories, metaphors and analogies, bringing to life the lessons to be learned. Armed with new knowledge and insights, executives depart from the experience better prepared to apply their own leadership effectiveness as well as their continued personal development.

The Apex Leadership Experience at Gettysburg

The experience begins with dinner in the 4-star restaurant of Antrim Country House. It served as a temporary headquarters for the Union Army's General George Meade on July 1, 1863. Our historian follows dinner with an overview of events leading up to the Gettysburg battle. You explore the battlefield by foot and in a bus enabling the broadest possible coverage of key places and events. In the evening, there is a broad discussion of the lessons learned. With our leader-facilitators help, the second day is spent applying these lessons to specific business issues and challenges identified by the group in advance of their arrival at Gettysburg.

What Participants Say

"Lives may not be lost in business," says Sorensen, "but the lessons [of war] are really relevant." He says the post-tour workshop that applied those lessons to Hillenbrand resulted in organizational changes. "It was a very powerful experience." So powerful that he went back last month, this time with his senior finance team."

Hillenbrand Industries Inc. CFO, as told to CFO Magazine May 2003.

"This session was a huge success. Without exception, every senior leader, including the CEO, said that it was the single best learning experience in their entire career---these are 20+ year execs. The Battle of Gettysburg had more lessons of leadership than you possibly focus on in a single session."

This experience accomplished exactly what I hoped it would do. This was both an intellectual and an emotional learning experience---it truly went to the heart of leadership. The executives think and act differently because of what they learned and experienced in those three days. How do I know that? They've told me so, other leaders say they see it, and I've seen them in action. They have a common experience and

language that has become part of how they run their businesses. They're functioning more like a leadership team, than individual leaders.

This is everything you hope for in a leadership experience, but rarely achieve. This is best practice, at its very best."

Chief Learning Officer at MBIA, Armonk, NY

"When you are presented with the facts and the physical layout, you get to see how what seems to be the case isn't really the case. Little changes in environment and terrain can make tremendous differences."

President, Amerix Corp -in New York Times Article

"Standing on ground where soldiers fell can be a sobering reminder to executives about the human dimension of decisions they make. They may not be life-or-death decisions, but they change people's lives in powerful ways."

Chairwoman, Non-Profit Consulting Group - in New York Times Article

For more information and details on the the Gettysburg Leadership Experience please contact Christa at 704-831-5614, ext 4 or email ccsoka@apexperform.com.

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